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Eastern Suburbs AFC

 www.easternsuburbs.org.nz  0-9-578 1375  PO Box 25 343, St Heliers, Auckland 1740
Madills Farm 6a Baddeley Ave Kohimarama 1071

ES AFC Junior Chairman's report 2018

The 2018 ES AFC junior football season has been a great success. Numbers have continued to grow, playing and training facilities have continued to improve and we continue to lead the way in developing football in our local community.

2018 saw over 1700 kids play inhouse football at ES AFC. Starting on a Friday night with 13/14 boys playing at Ngahue and continuing all day Saturday from 5 /6 year olds kicking off at 8.20am through to 12th grade boys finishing at 4.45pm. This is a huge achievement running competitions at Madills, Glover Park and Ngahue reserve. The popularity of these competitions and the enjoyable football environment is ensuring these leagues are growing from strength to strength.

Included in these competitions is a fast growing girls program with dedicated girl's competitions which are proving to be extremely popular and helping grow female playing numbers within ES AFC and Football.

2018 also saw Dani Briggs joining the club and has taken responsibility of running Junior tournaments and also managed game days on Saturday. Dani presence has been extremely helpful from a personal level and added another level of professionalism to what we are offering our members.

On the high performance side of the junior section we saw some significant change. Firstly the Club appointed Danny Hay as High Performance and Pathway Manager who has worked closely with all the coaches implementing an ES AFC style of play and some agreed standards throughout the Club. Coaches are by and large all following the plan and we are seeing a change already in the style of play from ES AFC junior Academy teams.

Included in this change was ES AFC becoming an accredited Auckland Football Federation Skill Centre and providing additional training for identified individuals. The culmination of this was the 12th Grade Boys and Girls lilywhites teams representing the Auckland Federation at the Annual Weir Rose Bowl tournament in Cambridge.

There was also significant effort by a number of people in the club on coaching income and costs which has enabled us to make a significant turnaround from last years coaching costs issues and will continue to be a focus in 2019.



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Moving into 2019 we will need to review our competitions structure again to ensure we continue to provide players a fulfilling football experience no matter the ground they are playing at. With numbers continuing to grow managing grounds and wear and tear will continue to be an ongoing challenge.

The 2019 Academy Rep program will undergo some more change following the partnership and learnings we have had from the Clubs relationship with Ole. These changes are primarily designed around taking the clubs player development program to the next level.

Lastly I would like to say some thank you.

Grade Coordinators. A huge thankyou to all the grade coordinators. Your time and effort is greatly appreciated and without you the club wouldn't run. While a thankless and unrewarding task you are the engines that allow the club to offer the programs they do.

Dani and Tracey – Thank you both for all the effort and running around you do for me and the rest of the team in ensuring everything runs largely seamlessly and without too many issues.

ESAFc coaches – Thank you for your efforts and buying into the clubs plans, vision and strategy around player development. While not supported by a large % of parents who are still focused on winning we need to stay strong and focused on the player and not the parents.

Finally a huge thank you to all the parent coaches and managers who make a Saturday morning operate. You are a big part of the environment we are creating and the time you give up is appreciated.

Have a great holiday and see you all in 2019.

Kind Regards

Simon Hilton
ESAFc Junior Chairman.